



Shugoll Limelight Online Video Qual Platform

SHUGOLL RESEARCH

7475 Wisconsin Ave.

Suite 200

Bethesda, MD 20814

www.shugollresearch.com

limelight@shugollresearch.com





Benefits of Shugoll Limelight

Used for conducting online focus groups and in-depth interviews

Compatible with PC and Mac

Provides backroom chat function for the moderator and client observers

1080p/HD archives

Respondent tech checks to ensure successful sessions

Ability to service clients and respondents worldwide

The Shugoll Limelight platform utilizes an enhanced deployment of Adobe Connect to provide a smooth and reliable online experience to both clients and respondents.



Shugoll Research provides respondents with webcams (if needed) and training in advance of participation.



Shugoll Limelight is Our Proprietary Online Focus Group and Interview Platform

Click here for a short video demo of our platform: [Shugoll Limelight Video Demo](#)

A screenshot of a Zoom meeting interface. The top bar shows 'Meeting', 'Layouts', 'Pods', and 'Audio' controls. The main area is a 2x5 grid of video thumbnails for participants: Shugoll Research, Jacob, Jack, Traci, Alex, Ron, Rick, Cara, Linda, and Jackie. Below the grid is a presentation slide titled 'Shugoll Limelight Online Video Qual Platform' with contact information for Shugoll Research. On the right, the 'Attendees (11)' list shows participants and presenters, with 'Ron' highlighted. Below that is a 'Backend Chat' window with a message from Rick: 'Hi, and welcome everyone.' The bottom of the screen shows navigation and 'Sync' controls.